INSIGHTS / WHITE PAPER

Checking a website migration

A field guide to testing content, navigation and interactions before handover.

Ninobyte · November 2026

Executive summary

A migration succeeds when visitors can still do the work they came to do. Use the existing site to identify the routes, content and interactions that must survive the move.

Acceptance checks

Choose a task with a clear outcome. For a case-study directory, select an industry, open a result and follow a link from the detail page. Repeat the task on a phone.

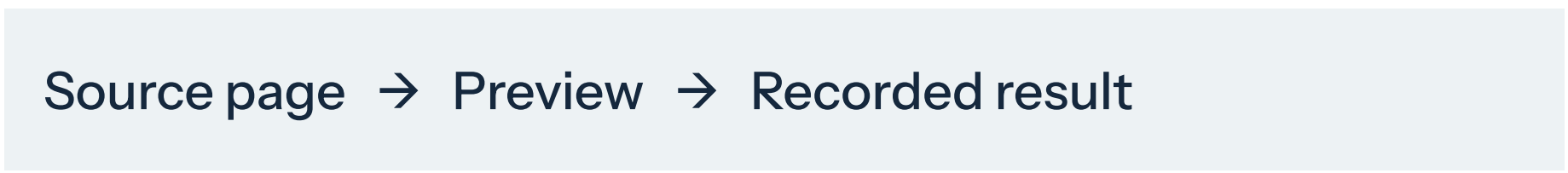


Figure 1. Run the same task on both sites and record what changed.

Handover

For each route, record the expected outcome, the observed result and the evidence. A reviewer can then repeat a failed check and confirm the fix.

References

Ninobyte. Rebuilding a 21-page site. In-house case study.